MANIFESTA 15
Barcelona
Metropolitana
2024

MANIFESTA 15 IS LOOKING FOR A GASTRONOMIC COLLABORATOR FOR THE THREE CHIMNEYS

Manifesta 15 will open the Three Chimneys in Sant Adrià de Besòs for the first time to the public after its closure in 2011 and is looking for a gastronomic collaborator for the 80 days of the biennial, from the 5th of September to 24th of November 2024.

We are expecting a total of 200,000 visitors during the biennial and with the possibility of exclusive marketing, you can't miss this opportunity!

WHAT IS MANIFESTA?

Manifesta is the nomadic European biennial that changes location every two years. In its thirty years of existence, Manifesta has become one of the most influential biennials in the world for its interdisciplinary and research-based approach. Every two years, Manifesta is invited to a different European city with a specific mission: to change the narratives, genealogies and conditions of the local, cultural and social context while re-imagining with citizens and local communities how we can influence the way we live, work and see our future. Manifesta is invited on the basis of a nomination from host cities and on the basis of the commitment of those who want us to investigate a particular theme, which is confirmed in that nomination. Part of the Manifesta programme is focused on creating a long-term legacy in both tangible and intangible ways, which is captured in a public survey.

Specifically, for the 15th edition, Manifesta 15 Barcelona Metropolitana rethinks the relationship between art, culture and society by investigating and catalysing socio-ecological change in Europe while maintaining an ongoing dialogue with both local communities and international cultural producers. Throughout its recent editions, Manifesta has become an interdisciplinary platform that highlights the pressing issues of our time through the lens of the host territory.

Manifesta 15 is selecting disused or little-known locations throughout the metropolitan region that symbolise the thematic and conceptual focus of the issue and include new local perspectives on the changing socio-ecological fabric and histories of the region.

The next edition of the European nomadic biennial will be on a scale never tackled in its fourteen previous editions, both in terms of population and in terms of geographical positioning. The research process carried out by Manifesta 15

considers the urban transformations that the city of Barcelona and its metropolitan region have undergone over the last four decades.

"Manifesta 15 Barcelona Metropolitana is committed to a thematic framework centered on the critical role of arts and culture in the process of ecological transformation and the most urgent and global issues related to the environmental, humanitarian and political crises of our time. The aim is to focus on the integration of culture and nature, science, human and natural rights, this prompts us to emphasise the healing power of arts and culture in relation to the position of non-human actors. Mountains, rivers and the sea are the origin and inspiration for the 15th edition of the European nomadic biennial".

Hedwig Fijen, director of Manifesta 15 Barcelona Metropolitana and founder and director of the International Foundation Manifesta.

WHAT IS MANIFESTA 15 BARCELONA METROPOLITANA?

The 15th edition of Manifesta will be implemented on a scale like never before. The cultural programme will take place in four main venues, all on the outskirts of the city except for the former headquarters of the Gustavo Gili publishing house, which houses the organisation's offices and will host the public programme before and during the biennial.

These venues are located in the Llobregat area, in Collserola and in Besòs: Casa Gomis in El Prat, the Monastery of Sant Cugat and the Three Chimneys in Sant Adrià (specifically in the turbine room of the old power station). The following cities will also host part of the Manifesta 15 programme in various venues: Badalona, Cornellà de Llobregat, El Prat de Llobregat, Granollers, L'Hospitalet de Llobregat, Mataró, Sabadell, Sant Adrià de Besòs, Santa Coloma de Gramenet, Sant Cugat del Vallès, Terrassa and Barcelona.

The programme is structured to provide enough for visitors to see to spend a full day in each of the three main clusters in the periphery (Besòs, Llobregat and Collserola) and between half a day and a full day in each of the eleven metropolitan cities.

The cultural programme in the different venues will be announced on the 4th of April. A fixed exhibition, interventions in public spaces, public programme (talks, performances, concerts, workshops), actions with different communities, etc., are planned.

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WHEN WILL MANIFESTA 15 BARCELONA METROPOLITANA TAKE PLACE?

The dates of the biennial are as follows:

5th of September 2024: Opening Press Conference

6th and 7th September 2024: *Preview Days* for press and professionals

7th of September 2024: Opening Event

8th of September 2024: Opening Date

24th of November 2024: Closing

AUDIENCE DATA FOR MANIFESTA 15 BARCELONA METROPOLITANA

Barcelona and the metropolitan region have a population of 5.1 million inhabitants. In the Barcelona metropolitan region, 58% of the population is from Catalonia, 24% is non-Spanish and 17% is from the rest of Spain.

Based on in-depth research into both the public events in Barcelona and the metropolitan region and the mapping of Manifiesta 15 audiences, Manifiesta 15 Barcelona Metropolitana aims to welcome 150,000 to 200,000 visitors over the entire biennial period, which may amount to one million visits in total.

Manifiesta's existing audience includes visitors from previous editions, the art world, cultural organisations, architecture enthusiasts and urban planners, residents of former host cities, former staff members, university students and academic professionals.

The new audiences for Manifiesta 15 include a mass public in Barcelona and its metropolitan region, new audiences such as sectors interested in ecology, the food system, post-colonialism, sustainability, communities, new democracies, international and national tourists, companies and organisations interested in offering *marketing* packages, etc.

MAIN VENUE- THE THREE CHIMNEYS OF SANT ADRIÀ DE BESÒS

The turbine hall of Sant Adrià will be one of the main venues of Manifiesta 15 Barcelona Metropolitana, which international, local and regional visitors will not want to miss.

Manifiesta 15 wants to implement services and activities that invite the citizens of Sant Adrià and Badalona to include localisation in their daily lives. It will work with surrounding communities from Sant Adrià and Badalona and identify possible opportunities that the new venue can bring to the neighbourhood.

As the main venue, the location will host installations and a public programme.

- Fixed programme: exhibition of works of art, audiovisual installations, sculptures, interventions inside and outside the building, multimedia installations, projection rooms, interactive installations, etc.

- Public programme: temporary interventions, performances, concerts, screenings, theatre, conferences, talks, gastronomic events, activities related to ecology, agriculture, climate change, educational and school activities, guided tours, etc.

- Visitor Services: reception, book and *merchandising* shop, Manifesta 15 ticket sales, information point, cloakroom, rest areas, education area, bar/s, terraces.

In the outdoor area, Manifiesta 15 will implement a temporary structure to provide shade and a place for visitors to rest. It will be a welcoming space for public use where there will be a bar and an area for tables and chairs. In addition, there is the intention to install a stage with audiovisual equipment and fixed lighting for the public programme throughout the biennial. The outdoor area will be open to the public (without entrance, but with capacity control) except for special events.

Ticket will be needed to enter the Three Chimneys (with maximum capacity). In this area open to the public, visitors will find all the services: reception, shop, ticket sales, information point, cloakroom and toilets, as well as a rest and waiting area and an education area.

SPECIFIC AUDIENCE DATA FOR THE THREE CHIMNEYS

In terms of audience flow, the peak will be during the special days for professionals and the press, especially on the opening day (8 September), when 3,000 to 4,000 people are expected to visit the four main Manifesta venues and attend the opening activities. The opening event will be limited to 3,000 people, the capacity set for the Three Chimneys site in Sant Adrià de Besòs.

The number of visitors in the turbine hall during the biennial is expected to be 100 to 300 people per day on weekdays and 400 to 1,200 per day on weekends and

public holidays. Events in the public programme throughout the biennial increase the number of visitors to the various venues.

MANIFESTA 15 REQUIREMENTS

For all of the above, in order to find a *partner* to exclusively manage the gastronomic corner at the Three Chimneys with the possibility of offering services at the other two main venues (the former Gustavo Gili publishing house and Casa Gomis in El Prat de Llobregat), Manifesta 15 will prioritise the following aspects:

- Capacity to equip the space provided with the material necessary to develop the proposal.
- The bar service has to be carried out in the space built and equipped for this purpose within the site (hereinafter simply the spaces provided). The constructed space will have approximately 60 m² of kitchen space (including storage) with smoke extraction and 30 m² of bar space. In addition, 200 m² of terrace space (with tables and chairs/benches) will be provided around the leased space, with an additional 400 m² attached, which can also be used if necessary. In these spaces, it must be possible to restrict an area of between 70 and 200 m² for events of a more private nature, always with direct access to the bar for optimal service.

  In addition, there will be a storage space of 40 m² for the whole of this functional island (catering, occasional stage programming, internal workspace) to be shared.
- The space will be made available free of charge.
- Capacity to serve an average of 300 visitors per day and possible specific events (inauguration, concerts, private events) reaching up to 3,000 visitors, during the 80 days of the biennial, from 10:00 am to 8:00 pm.
- Prioritise local suppliers and sustainability.
- Waste management capacity.
- Promoting social inclusion in recruitment.
- Adaptability and rapid reaction to changes that may arise while the biennial.

REGISTRATION GUIDELINES:

For us to evaluate your proposal, please send the following information:

- Name and company name of the gastronomic collaborator
- CV
- Portfolio describing the company's gastronomic philosophy
- Number of employees
- Description of the operation
- Existing location of the gastronomic collaborator, in case it applies
- Social media handles
- Menu proposal

Send your application to m15@manifesta.org by the 8th of April 2024.